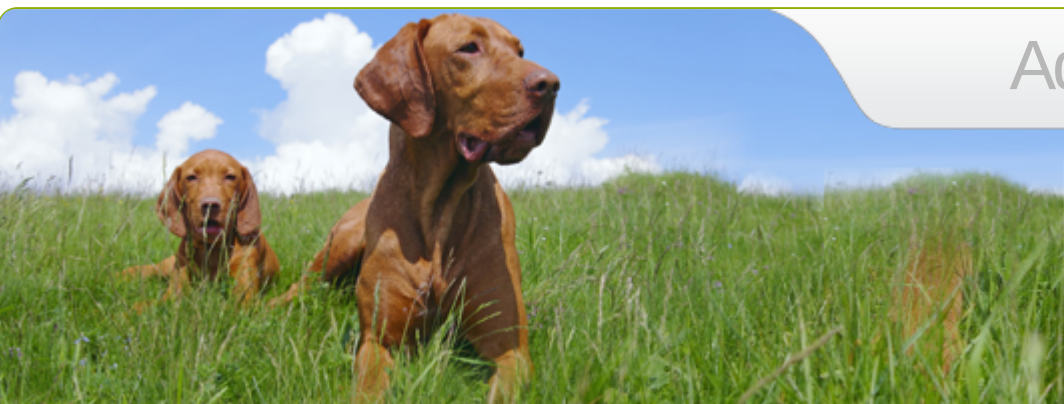
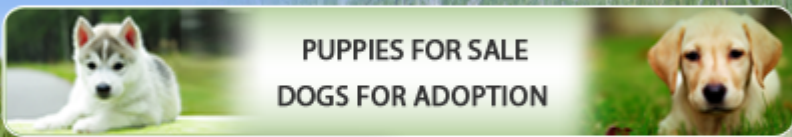








Ad Placement Options		
		
	<div>NOT VERIFIED SELLER Free</div>	<div>VERIFIED SELLER Free</div>
Ad Features		
Identity Verification	—	Required
Distinctive Verification Icon		
Standard Ad Duration	7 Days	30 Days
Number of Free Active Ads per Account	1	Up to 8
Ad Site Exposure	Low	Medium
Ad Priority Listing	Low	Medium
Ad Rank Display	✓	✓
Full Contact Information	Limited	✓
Ad Reporting Tools	Limited	✓
Number of Free Images in Ad	1	1
Ad Scam Control	✓	✓
Administrator Approval	Approval Required	Instant Placement
Ad Becomes Active	Up to 48 hrs	Instant
Ad Editing	—	✓
Email Notification and Alerts	—	✓
Litter Posting Option	—	✓
Option to Add Unlimited Photos and Videos	—	✓
Ad Statistics	—	✓
Eligible for Promotional Ad Features	—	✓
Expired Ad Repost	—	✓
Ad Push Option	—	✓
Puppy Parents' Information and Photos	—	✓
VIP Placement	—	✓
Option to extend Ad duration up to 90 days	—	✓
Ad Upgrade Options and Fees 	—	✓
<b><u>Ad Attention Getters:</u></b>	Not Available	\$0.95
Title in Bold Text	Not Available	\$0.95
Background Accent/Highlight	Not Available	\$0.95
Border	Not Available	\$0.95
<b><u>Other Paid Features:</u></b>	Not Available	\$0.95
Picture Plus	Not Available	\$0.95
Push	Not Available	\$0.95
Unlimited Photos	Not Available	\$0.95
Unlimited Videos	Not Available	\$0.95
Extend Ad to 60/90 Days	Not Available	\$1.95 / \$2.95
Litter Posting	Not Available	\$3.95
VIP Posting	Not Available	\$59.95
Ad Promotional Options and Fees 	—	✓
<b>Premium</b> 	Not Available	\$5.95
<b>Featured</b> 	Not Available	\$9.95