





○ MONTHLY
BILLING

● **ANNUAL**
BILLING
Save Up To 70%



Available Breeder Plans

Breeder Profile Features

	BASIC FREE	 SILVER * \$49.95 /year Save 30%	 GOLD * \$69.95 /year Save 70%
Profiles and Site Exposure	Low	Medium	High
Profile Priority Listing	Low	Medium	High
Profile Rank Display	Low	Medium	High
Free Identity Verification Included 	✓	✓	✓
Full Contact Information	✓	✓	✓
Breeder Directory Profile Listing	✓	✓	✓
Profile Reporting Tools	✓	✓	✓
Free 30-Day "Puppy for Sale" Ad Placement	Up to 8	Unlimited	Unlimited
New Litter Announcement	—	✓	✓
Distinctive Plan Profile Icon	—	✓	✓
Follow this Breeder	—	✓	✓
Display Your Website URL for Free	—	—	✓
Facebook & Social Media Exposure 	—	—	✓
Free Profile Listing under Multiple Breeds	1	Up to 2	Up to 5
Number of Free Images in Profile	1	Unlimited	Unlimited
Number of Free Videos in Profile	—	Unlimited	Unlimited
Complementary Litter Ad Placement Included	—	—	1 Litter Ad Value of \$3.95
Included Promotional Ad Upgrades <i>(Per Ad Period)</i>	—	1 Premium * Value of \$5.95/mo	1 Featured * Value of \$9.95/mo
	—	Unlimited Photos Value of \$0.95	Unlimited Photos Value of \$0.95
	—	Unlimited Videos Value of \$0.95	Unlimited Videos Value of \$0.95
<div>Profile Upgrade Options and Fees ▼</div>	✓	✓	✓
<u>Profile Attention Getters:</u>			
Title in Bold Text	\$0.95/mo	\$9.95	\$9.95
Background Accent/Highlight	\$0.95/mo	\$9.95	\$9.95
Border	\$0.95/mo	\$9.95	\$9.95
<u>Profile Other Paid Features:</u>			
Picture Plus	\$0.95/mo	\$9.95	\$9.95
Add Extra Breed to Profile Listing	\$0.95/mo	\$9.95 2 Included	\$9.95 5 Included
Push Profile	\$0.95/mo	\$9.95	\$9.95
Website Link	\$0.95/mo	\$9.95	Included
Unlimited Photos	\$0.95/mo	Included	Included
Unlimited Videos	\$0.95/mo	Included	Included
<div>Ad Options Available To Breeders ▼</div>			



Ad Upgrade Options:

- ✓ Premium & featured promotional Ad options
- ✓ Litter Ad listing option
- ✓ Extend Ad Duration from standard 30 Days to 60/90 days
- ✓ Attention getters - Bold, Highlight, Border, Picture+
- ✓ Ad push option

Free Standard Ad Includes:

- ✓ 30 Day Ad Duration
- ✓ ID verified icon
- ✓ Full Contact Information Displayed
- ✓ Ad management tools
- ✓ Email alert and notification
- ✓ Ad statistics
- ✓ Ad repost
- ✓ Photos and videos
- ✓ Puppy parent info and photos