



☒ MONTHLY BILLING

☐ **ANNUAL** BILLING

Save Up To 70%



# Available Breeder Plans

Breeder Profile Features	BASIC  FREE	<div><div><div>S</div><div>SILVER *</div><div>\$5.95/mo</div><div>Annual Plan</div><div>Just \$4.16/mo</div></div><div><div>Silver Breeder</div></div></div>	<div><div><div>G</div><div>GOLD *</div><div>\$19.95/mo</div><div>Annual Plan</div><div>\$5.83/mo</div></div><div><div>Gold Breeder</div></div></div>
Profiles and Site Exposure	Low	Medium	High
Profile Priority Listing	Low	Medium	High
Profile Rank Display	Low	Medium	High
Free Identity Verification Included 	✓	✓	✓
Full Contact Information	✓	✓	✓
Breeder Directory Profile Listing	✓	✓	✓
Profile Reporting Tools	✓	✓	✓
Free 30-Day "Puppy for Sale" Ad Placement	Up to 8	Unlimited	Unlimited
New Litter Announcement	—	✓	✓
Distinctive Plan Profile Icon	—	✓	✓
Follow this Breeder	—	✓	✓
Display Your Website URL for Free	—	—	✓
Facebook & Social Media Exposure 	—	—	✓
Free Profile Listing under Multiple Breeds	1	Up to 2	Up to 5
Number of Free Images in Profile	1	Unlimited	Unlimited
Number of Free Videos in Profile	—	Unlimited	Unlimited
Complementary Litter Ad Placement Included	—	—	1 Litter Ad Value of \$3.95
Included Promotional Ad Upgrades (Per Ad Period)	—	1 Premium * Value of \$5.95	1 Featured * Value of \$9.95
	—	Unlimited Photos Value of \$0.95	Unlimited Photos Value of \$0.95
	—	Unlimited Videos Value of \$0.95	Unlimited Videos Value of \$0.95
<div>Profile Upgrade Options and Fees ⌵</div>	✓	✓	✓
<b><u>Profile Attention Getters:</u></b>			
Title in Bold Text	\$0.95	\$0.95	\$0.95
Background Accent/Highlight	\$0.95	\$0.95	\$0.95
Border	\$0.95	\$0.95	\$0.95
<b><u>Profile Other Paid Features:</u></b>			
Picture Plus	\$0.95	\$0.95	\$0.95
Add Extra Breed to Profile Listing	\$0.95	\$0.95 2 Included	\$0.95 5 Included
Push Profile	\$0.95	\$0.95	\$0.95
Website Link	\$0.95	\$0.95	Included
Unlimited Photos	\$0.95	Included	Included
Unlimited Videos	\$0.95	Included	Included
<div>Ad Options Available To Breeders ⌵</div>			



## Ad Upgrade Options:

- ✓ Premium & featured promotional Ad options
- ✓ Litter Ad listing option
- ✓ Extend Ad Duration from standard 30 Days to 60/90 days
- ✓ Attention getters - Bold, Highlight, Border, Picture+
- ✓ Ad push option

## Free Standard Ad Includes:

- ✓ 30 Day Ad Duration
- ✓ ID verified icon
- ✓ Full Contact Information Displayed
- ✓ Ad management tools
- ✓ Email alert and notification
- ✓ Ad statistics
- ✓ Ad repost
- ✓ Photos and videos
- ✓ Puppy parent info and photos